Due to its long experience in higher education in management, CFVG is pleased to count, since early 2010, 1,551 alumni students working in various job positions in the foremost companies in Vietnam. Apart from this active alumni network, CFVG benefits from the support of two host universities (National Economics University and University of Economics of HCMC), of local and international companies (among which some are members of our Corporate Advisory Board), of the Paris Chamber of Commerce and Industry, of the French Embassy in Vietnam and of prestigious academic partners and their faculty (ESCP Europe, Paris Dauphine University, Sorbonne Graduate Business School, Strasbourg University, Audencia, Skema Business School, Rouen Business School, Lille Nord de France University.)

CFVG is now reinforcing its graduate programmes: MBA, the only programme in Vietnam with the prestigious EPAS accreditation by EFMD, MEBF (finance – banking), MMSS (marketing – sales), launching a doctoral programme in 2010, and will be the only programme in Vietnam with the prestigious EPAS accreditation from 2005.

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A degree awarded by world-class institutions

The Sorbonne University, founded 800 years ago in Paris, is one of the oldest French and European universities and embodies the French and European tradition of academic excellence.

The Sorbonne Graduate Business School was founded in 1956 to link the academic excellence of the Sorbonne with the corporate world, for senior managers and executives wanting to enhance their professional experience with state-of-the-art academic knowledge. The Sorbonne Graduate Business School is now a highly recognized centre for applied research and expertise in Management, offering a wide range of programmes at a postgraduate level (Masters, MBA, Executive Education and PhD).

ESCP Europe and Paris Dauphine University: France's most prestigious management university

Since its creation in 1968, Paris Dauphine University has benefited from a strong autonomy in terms of scientific and pedagogic innovation and thus developed a strong identity that unifies students, professors, researchers and administrative staff. In 2004, Paris Dauphine was granted the highly selective status of “Grand Etablissement” regrouping the most prestigious state-owned institutions in the fields of higher education and research. In 2009 Dauphine was the first French University to be accredited by EQUIS. Today, Paris Dauphine is a highly specialised university in organisation and decision-making sciences.

The emergence of a modern financial system in Vietnam is required in order to provide the right signals to investors and to channel savings towards the most efficient uses. The opening of the Vietnamese economy and the international capital flows that result from it reinforce the need for a financial system that meets international standards. Few would disagree with this diagnosis; questions remain though: how to achieve this goal? what is the level of financial expertise in Vietnam and how to improve it to reach the required standards?

The Master in Economics of Banking & Finance (MEBF) was launched in October 2003 with the active involvement of two major French institutions in management higher education: ESCP Europe and Paris Dauphine University.

The programme’s objective is threefold: provide tomorrow’s decision makers with a deep understanding of financial markets and their regulation, build specific expertise in management techniques for banks, insurance firms and other financial intermediaries, develop the skills necessary for enabling industrial and commercial firms to benefit from sophisticated international financial markets.

A degree accredited by the French “Conférence des Grandes Ecoles”

ESCP Europe: a top European business school

ESCP Europe offers a rich portfolio of programmes (Masters, MBA, Executive Development, PhD programmes). The ESCP Europe skills and advance their career management, Finance executives wishing to update and consolidate their knowledge with the latest tools of corporate and market finance. ESCP Europe’s Master in management is ranked 3rd best worldwide and its EMBA 25th worldwide by the Financial Times.

Key facts

CONTENT
14 core courses
- Study trip to France
- Business Game
- Consultancy project

PROGRAMME ORGANIZATION
Length
16 months (from October)
Course scheduling
24/12-hour course per module + 6 “focus” hours

Teaching language
English

Master’s (master 2) Degree awarded by Sorbonne Graduate Business School (IAE) in collaboration with ESCP Europe

WHO SHOULD ATTEND THIS PROGRAMME?
- Young high-potential managers with significant experience in Marketing, marketing (communication, sales & services) eager to develop their professional skills and fast-track their career.
- Marketing executives wishing to update and consolidate their knowledge with the latest marketing tools & techniques.
- General Managers or engineers wanting to enhance their professional experience with state-of-the-art academic knowledge.
- Young high-potential managers with significant experience in Marketing, marketing (communication, sales & services) eager to develop their professional skills and fast-track their career.

Key facts

CONTENT
- Introductory seminars
- 12 core courses
- 6 specialisations
- Study trip to France
- Business Game
- Consultancy project

PROGRAMME ORGANIZATION
Length
16 months (from October)
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Key facts
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**PROGRAMME ORGANIZATION**

**Year 1:** Doctoral school - 7 modules
- Econometrics and data analysis (40h)
- Qualitative research methods in strategy, entrepreneurship and organization studies (24h)
- Epistemology and introduction to research in marketing and finance (24h)
- Seminars on advanced topics in management (24h)
- Thesis writing

**Year 2 to 4:** Dissertation
- Tutoring by French and/or Vietnamese professors

**Teaching language:** English

**Dissertation language:** English
teaching language:

**Course scheduling:**
- Evenings and week-ends
- Evenings and week-ends

**PhD/Doctoral Degree** awarded by the partner university in France

WHO SHOULD ATTEND?
- CFVG MBA and Master graduates
- Candidates with a master degree (Thac Syl) looking for a top-quality research programme in Vietnam
- University lecturers wishing to develop their research activities

The mission of CFVG is to provide skills and top-edge knowledge in management to train Vietnamese executives and support companies to compete in the global market place. Our new PhD program strengthens this mission through rigorous academic training dedicated to extend knowledge and enhance both academic and private careers.

CFVG doctoral students are immersed in a dynamic learning environment during the doctoral school and get opportunities to meet and be supervised by professors of four leading French Universities and Business Schools (ESCP Europe, Paris Dauphine University, Strasbourg University and Lille University). With the support of the prestigious National Economic University and the University of Economics of HCMC, 50 French and international faculty members teaching at CFVG ensure that most management research areas are covered. This breadth enables students to connect between their business interests and professors’ expertise. Our Ph.D. program welcomes faculty members who can get scholarships from the Vietnam International Education Development (Program 322). It is also well suited for part-time students: research methodology courses of the first year are delivered in Vietnam during evening sessions. Dissertation writing in the following years can be carried out either in Vietnam with flexible study trips or full-time in France. After completion of the program, students will be awarded the title of Doctor or Ph.D. of the French host University.

CFVG’s mission is to promote Vietnam’s economic development and its international integration by providing companies with the managers they need to develop a corporate elite able to operate in an international environment and establish a bridge between Asian and European cultures.

Vietnam’s tremendous growth is generating a shortage in qualified managers. According to a survey carried out by CFVG among Vietnamese and foreign corporations, the demand for managers will triple by 2012. With this in mind, CFVG proposes HR Solutions to recruit, develop and secure the loyalty of your most outstanding managers. These solutions include a wide range of executive programmes focusing on promoting independent thought and problem solving, access to a network of young high-potential managers able to operate in an international environment and to a network of world class expert professors from Europe’s foremost business schools and universities.

**International PhD Partners**

**CFVG Corporate Advisory Board (CAB)**

The CFVG Corporate advisory board (CAB) supports the school in defining its future high-level education programs and improving the adequacy of its existing programs with companies’ needs. The CAB suggests recommendations to the CFVG Board of directors, Academic directors, partners and the Steering committee.

**Programmes**

- New Manager Programme
- Mini MBA

**Venue:** Hanoi / HCMC

**Length:** 14 days (85 hours)

**Organization:** 2 days / month (7th/day)

**Teaching language:** English

Programme certificate delivered by CFVG and the Hanoi Chamber of Commerce and Industry (CCIP)
- Short courses in marketing or finance
- Custom programmes

**References**

**Solutions**
- Mini MBA
- Acquiring the fundamentals of management

**Big C**
- MBA Big C
- Acquiring the fundamentals of management

**Buffalo tours**
- Custom Mini MBA
- Acquiring the fundamentals of management

**SanofI Aventis**
- Management Development Program
- 7 modules

**Petrominam**
- Study tour in Europe
- HR and Finance courses at ESCP Europe
- Companies visits (France, UK)

**Vietnam’s Ministry of Commerce**
- Training Trade Advisors
- Capacity building of trade advisors to support exporting
- 10 modules - 3 classes

**MEMBERS**

**CFVG President of the board of directors**

**PhD/Doctoral Degree** awarded by the partner university in France

**WHO SHOULD ATTEND?**
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CONTACT

CFVG Hanoi
National Economics University, Building 5
207 Giai Phong Rd. / Tran Dai Nghia St.
Tel: [84-4] 3869 10 66
Fax: [84-4] 3869 17 93
info@cfvg.org

CFVG HCMC
University of Economics
54 Nguyen Van Thu St., Dist. 1
Tel: [84-8] 3824 10 80
Fax: [84-8] 3824 18 86
info@cfvg.org

For more information
http://www.cfvg.org

To apply to our programmes:
http://ecampus.cfvg.org

CORE PARTNERS

CFVG IS A MEMBER OF

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